

e-Update

The Member Newsletter of the Canadian Sanitation Supply Association

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Kim Murtha
CSSA President

PRESIDENT'S MESSAGE

The Only Thing Consistent Is Change...

As I sit here and stare at the blinking cursor on my computer screen, I am left to contemplate what I would like to say in my President's Message. I still find it hard to believe where the time has gone. It seems like only yesterday, that Roger Manaignre, the 2007 CSSA Past President, was calling me to tell me I was elected as Vice President/President Elect.

A full-year has passed since then and there have been many changes to the Canadian Sanitation Supply Association, and even more to come.

In these tough economic times, many have asked what benefits are there to being a CSSA member? What do I get for my money? What is the value for me?

Well, the CSSA has listened and heard you. At our last Executive Board meeting, we did a SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis on the Canadian

Sanitation Supply Association. From this analysis, we formed an action plan. Over the next 12 months, the CSSA will add more value for our membership through education, traveling seminars, partnerships with other association, a better web site and much, much more.

In business, there is a saying: "the only thing consistent is change." The Canadian Sanitation Supply Association has not only accepted this philosophy, but has thoroughly embraced it.

As CSSA President for 2009, I enthusiastically look forward to working with all of you and to all the positive changes and values we are about to bring to our membership.

Let's all welcome and celebrate this New Year and this new Canadian Sanitation Supply Association!

Kim Murtha
President, Canadian Sanitation Supply Association

“Over the next 12 months, the CSSA will add more value for our membership through education, traveling seminars, partnerships with other association, a better web site and much, much more!”



The **Canadian Sanitation Supply Association** is a non-profit corporation, established in 1957 and registered under the Canada Corporation Act, representing member companies engaged in the manufacturing, distribution and selling of sanitary maintenance products and services.

The purpose of the CSSA is to provide a high degree of professionalism, technical knowledge and business ethics within our membership. Representing the leading product / service providers in the industry, the association promotes a greater public awareness and understanding of sanitary maintenance principles, while contributing to improved public health and environmental awareness in Canada.

e-Update is the official member newsletter of the CSSA. It is published four times per year and keeps members informed on news, events and circumstances that affect the industry.

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Kerry Nevatte
CSSA Vice President

VICE PRESIDENT'S REPORT

Happy New Year!

As a new year begins, so does our continuing commitment in bringing to you, our members, information on what is happening across our great country. The CSSA is proud to announce that we will be launching the new "CSSA e-Update Web Program." This program will be covering a wide variety of topics and is designed to let our members know what is happening in our industry coast-to-coast. This is your chance to let the country and the Association know what events and issues are taking place in your region. We encourage all members to participate and show their support by letting us know what is happening in their prov-

ince, town or city.

The *e-Update* will be published every month during the first year. In order to ensure that you receive these e-Updates or would like to submit your requests, please send your e-mail address to Mike Nosko and his crew at membership@cssa.com. The CSSA Board of Executives continues to work to provide our members with value added services and is committed to building a strong Association, one member at a time.

Kerry Nevatte, Vice President
Canadian Sanitation Supply Association

COMING SOON

CSSA 2009 Annual Membership Directory

The 2009 CSSA Membership Directory is nearing completion. For the first time, this year's edition will be posted on the CSSA web site - www.cssa.com - where it will be available to end-users of janitorial supplies and services. People will be able to go to the web-site, log on with a password and view the contact information and resources of our members. The online Directory will be interactive, easy-to-use and will have links to members' web sites.

This new concept provides our members and our association more visibility to the vast end-user market in Canada, not to mention globally through the Internet. This is one more step the CSSA is taking to better the services offered to its members. This year's Directory will be published in February, so please ensure that your membership dues are up-to-date. You won't want to miss being listed in this year's CSSA Membership Directory.



PAST PRESIDENT'S REPORT

Change

Change, as defined in Webster's dictionary: cause for transformation; defining and instilling new values, attitudes, norms and behaviours within an organization that support new ways of doing work.

As my role as president of the CSSA for 2008 comes to a close, I certainly think the 2008 Board delivered on its promise to invoke change.

When I look back over the year, I believe we made great strides to ensure YOU, the member, have been at the forefront of our decision making.

At Can Clean 2008, we took a comprehensive survey of our membership on the trade show floor, and sure enough, 90 per cent of you voted in favour of holding the show every other year, therefore starting in 2009, Can Clean will be aligned with our most prestigious industry award in Canada - The Sam Tughan Award - and will

be held every two years.

The Executive Committee is still working out the details for Atlantic/Quebec/Western Canada shows on the even years. Stay tuned!

I am extremely excited about our new executive team, responsible for overseeing our Association. Team is the key word. You will be seeing many new member services in the months to come and we will leverage our newly formed alliance with the ISSA to offer educational materials at discounted prices to our membership.

As I pass the gavel to Kim Murtha, it is with great pride that I have left a small, yet significant, amount of change for the betterment of our great Association.



Bruce O'Neill
CSSA Past President

*Bruce O'Neill,
Past President, Canadian Sanitation
Supply Association*

CSSA and Food Safety

The fifth annual North American Summit on food safety will be held in Toronto on Mar. 4 and 5, 2009. It marks the first time CSSA will support the efforts of this very important food safety summit.

If you are a manufacturer or supplier of product to the food processing/service industry, this event may be for you. This is a great alliance

for the CSSA and provides our members with an opportunity to learn about the global food safety initiatives as well as network with key decision makers.

For more information, visit the CSSA web site at www.cssa.com. CSSA member companies wishing to attend will receive a 15 per cent discount on conference pricing.

Steve Armstrong Elected ISSA Director for Canada

Steve Armstrong, Armstrong Manufacturing, was elected ISSA Director for Canada during ISSA/INTERCLEAN North America held Sep. 8 to 11, 2008 in Las Vegas, Nev.

Armstrong is vice president/owner of Armstrong Manufacturing Inc., a 100 per cent Canadian-owned manufacturing company located in Mississauga, Ont., that has been in existence for over 35 years. He is presently the company's operations manager, dealing with all day-to-day operations.

Armstrong has been a member of ISSA and the Canadian Sanitation Supply Association (CSSA) for more than 30 years. He was president of CSSA in 1989-1990 and is presently the treasurer of its Scholarship Foundation, working with this committee since its inception. Additionally, he was vice president of the Young Executive Society (YES) in 1990-1991 during that organization's founding years.

He has been an avid contributor to both ISSA and CSSA, bringing a number of contributions to each. He is also involved in many community-volunteer organizations, raising funds to support a variety of causes.



Steve Armstrong,
ISSA Director for
Canada

CSSA Honours Their Own

On Apr. 28, 2009, prior to Can Clean 2009, CSSA will pay tribute to the members who have excelled in giving their time and efforts to the Association over the past two years.



*Jim Ferris
Sam Tughan
Achievement Award
Winner*

Among the awards, the Sam Tughan Achievement Award, recognized as the highest honour in the sanitary supply industry in Canada will be presented to **Jim Ferris**, *Ferris Agency Ltd.*

Other recipients include **Sam Marino**, *Marino Manufacturing* and **Don**



*Bruce O'Neill
Builder Award*

Huntington for *Honourary Member Awards*. The 2007 Building Award will go to **Roger Manigre**, *Maxim Chemicals*, and

Howard Rybuck, *Wesclean Equipment*. The 2007 Member of the Year will be presented to **Bruce Rathbun**, *Continental Sanitary Supplies*.



*Lorne Sprague
Member of the Year
Award*

The 2008 Builder Award will be presented to **Bruce O'Neill**, *JohnsonDiversey*

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INDUSTRY EVENT

30th Anniversary of Can Clean

On Apr. 29 and 30, 2009, CSSA will celebrate the 30th Anniversary of Can Clean, the largest trade show in Canada dedicated to the companies and people responsible for infection control and cleanliness in our hospitals, schools, buildings and homes – “The Cleaning Professional.”

It also marks 30 years of our association and its members providing the training, education, products, systems and services so that the Cleaning Professional can be exactly that... Professional.

The CSSA would like to thank all 525 members for their contribution to our association, but would like to recognize the companies operating today who supported our first industry trade show – Can Clean – 30 years ago.

Advantage Maintenance Products
Atlas-Graham Industries Co. Ltd.

Armstrong Manufacturing
EcoLab

Nilfisk-Advance Canada
Bobrick Washroom Equipment of Canada

Canadian Mill Supply
Clarke Canada

Centaur Floor Machines
Champion Products
Dustbane Products Ltd.

JohnsonDiversey
Deb Canada

Frost Products Ltd.
Ferris Agency Ltd.
Geerpres Wringer



April 29 & 30, 2009 • The Direct Energy Centre • Toronto, Ontario

Hygiene... Today's Future!

Chemspec
Jan-Mar Sales
Kimberly-Clark Professional
Kleenquip
Marino Manufacturing Ltd.
Michael's Equipment
Quick-MacCallum Corporation
Rubbermaid Canada
Swish Maintenance Ltd.
3M Canada Ltd.
Electrolux
Kruger Products
Wood Wyant Inc.
Zep Chemicals

Special signage will be provided to these companies if exhibiting at Can Clean 2009 commemorating 30 years.

Support your association, support your industry... plan to attend Can Clean 2009.

For your exhibitor sales kit, visit the Association web site at www.cssa.com.



ANNOUNCEMENT

CSSA 2009 National Board of Directors



Kim Murtha
President
Unisource
Canada Inc.



Kerry Nevatte
Vice President
Mathison's Cleaning
Supplies



Lorne Sprague
*Secretary-
Treasurer*
NaceCare Solutions



Bruce O'Neill
Past President
JohnsonDiversey



Marc Costandi
*Atlantic Chapter
Chair*
Avmor Ltd.



Guy Hébert
*Québec Chapter
Chair*
Groupe Dissan / INO
Solutions



Deb Butcher
*Ontario Chapter
Chair*
Ecolab Professional
Products



Mike Cartier
*Manitoba Chapter
Chair*
Swish Maintenance



Kevin Silvius
*Saskatchewan
Chapter Chair*
Pinnacle Distribution

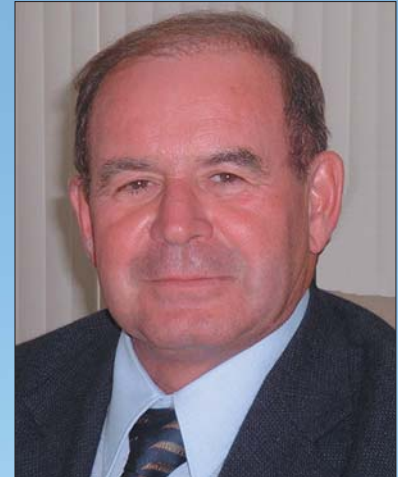


Alexa Duwors
BC Chapter Chair
Rubbermaid



Mike Nosko
Executive Director
CSSA

OBITUARY



Marcel Lépine

Marcel Lépine, owner of Les Produits Sanitaires Lépine Inc., of Chicoutimi, Que., passed away on Nov. 7, 2008 after a lengthy illness. He was 66-years-old.

Lépine is survived by his spouse Lili Paradis, and his many friends and associates at his company and in the industry.

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CSSA Honours Their Own

and the Member of the Year for 2008 will go to **Lorne Sprague**, NaceCare Solutions.

Tickets for the awards dinner will be available at the end of February.

Visit the CSSA web site at www.cssa.com for additional details.

PLAN TO ATTEND...



Can Clean 2009

April 29 & 30, 2009 • The Direct Energy Centre • Toronto, Ontario

Hygiene... Today's Future!

Canadian Sanitation Supply Association

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30TH ANNIVERSARY EDITION