



# What's New

NEWS FROM THE CANADIAN SANITATION SUPPLY ASSOCIATION

ISSUED EVERY TWO MONTHS

NOVEMBER 2011

## CSSA MOVING FORWARD...

The purpose of this short newsletter is to keep CSSA members informed of news and information within our Association.

We have designed this format so it will be quick and easy to read. **To help spread the news about the CSSA, we encourage you to send this document to company associates, distributors, manufacturers and customers.**

The more we spread the news, the stronger our Association will become.

For questions or comments, please e-mail **Ken Hilder**, CSSA vice president, ISO Cleaning Solutions, [hilder@iso.ca](mailto:hilder@iso.ca); **Karen Ferris Foley**, CSSA president, Equipment Canada Sanitation Solutions at [karen@equipment-canada.com](mailto:karen@equipment-canada.com); or **Mike Nosko**, CSSA executive director at [mike@cssa.com](mailto:mike@cssa.com).

## CANADA NIGHT 2011 AN OUTSTANDING SUCCESS

Canada Night 2011, held in conjunction with ISSA/INTERCLEAN® North America in Las Vegas, Nev., was a tremendous success.

Over 800 visitors gathered around the pool deck at the Las Vegas Hilton for the

largest CSSA business event of the year.

CSSA thanks our sponsors for their contributions, with special thanks going out to **Kimberly Clark, Unisource and Diversey** for their Platinum Sponsor generosity.

## TEAM TRAINING THROUGH CSSA

Did you know that the CSSA is offering members web-based training programs?

Slife Sales Training is offering their "Team Training Program" through the

CSSA at a significant savings. Team Training will put you in touch with some of North America's leading sales trainers.

See the CSSA web site at [www.cssa.com](http://www.cssa.com) for Slife Sales Training.

## CANADIAN GREEN SUSTAINABILITY PROGRAM GROWING ACROSS CANADA

The Canadian Green Sustainability Program, available exclusively through the CSSA, has certified over 110 Building Service Contractor personnel to date. This nationally-recognized, multi-level program is a tre-

mendous educational and training tool to help promote sustainability in our industry.

Contact the CSSA for more information, or visit the CSSA web site at [www.cssa.com](http://www.cssa.com).

## CSSA PARTNERS WITH CANADIAN OFFICE PRODUCTS ASSOCIATION (COPA)

The CSSA and the Canadian Office Supply Association (COPA) have entered into a strategic alliance. The sharing of information, services, technology support and member benefits were amongst the topics discussed.

Sam Moncada, president of COPA is very interested in CSSA's Green Sustainability Program (CGSP) which will fit well with their environmental initiatives. Further information will follow.

## SALON DE L'ÉCOSALUBRITÉ TRADE SHOW 2012

Plans are underway for the 2012 Salon de l'Écosalubrité trade show in Laval, Que., **Apr. 24 to 26, 2012** at Place Forzani.

Information kits will be distributed early in January.

For more information, contact the CSSA Office at 1-866-684-8273.